

THE GOAL OF SEO

Page one rankings on search engines.

HOW DOES THAT HELP YOUR BUSINESS?

1. Puts your business in front of potential clients that are ready to buy – **More traffic, more leads and more sales**
2. Builds brand
3. Supports all other marketing efforts (all things lead to search)

HOW DO WE DO IT?

Onsite Optimization – We optimize your website content, your code and user experience. (Relevancy)

Offsite Optimization – We create and promote useful content that people will like, share and link back to. (Trust & Popularity)

HOW CAN YOU TELL ITS WORKING?

You can check to see if your rankings are improving.

HOW LONG DOES IT TAKE?

6-9 months for optimal results.

